West Bengal Experience

26 -27 Feb 2019
SCA TO SCP: SCHEMES

Skill Development Employment linkage

NSFDC schemes

Cluster Development For Artisan

SCP Loan (Bank linked)

Infrastructure development (Critical gap)
# Schemes under SCA to SCP

<table>
<thead>
<tr>
<th>Schemes</th>
<th>Parameters</th>
<th>Average Annual coverage</th>
<th>SCA (Rs in lakh)</th>
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</thead>
<tbody>
<tr>
<td>Mid-Term Loan SCP (Bank linked)</td>
<td>SC, individuals, Groups – max project cost @Rs. 30,000/-, lending in primary sector</td>
<td>25000</td>
<td>2500.00</td>
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<tr>
<td>NSFDC Scheme (Laghu Vyabsayee Yojana, Micro credit Finance, Shilpi Samriddhi Yojana)</td>
<td>SC, BPL/DPL individuals, Max project cost – Rs. 7.5 lakh (Project cost &lt;= Rs. 2.00 lakh encouraged) lending in primary sector, small business, service sector</td>
<td>300</td>
<td>20.00</td>
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<tr>
<td>NSFDC scheme - Mahila Samriddhi Yojana (MSY)</td>
<td>For SC, BPL, Female beneficiaries – individual/ SHG, Max Proj cost –Rs. 30,000/-, lending in primary sector, small business</td>
<td>30000</td>
<td>3000.00</td>
</tr>
<tr>
<td>Skill Development with self/ Job employment linkage</td>
<td>SC youths (18 -35 yrs), as per NSQF</td>
<td>15000</td>
<td>2700.00</td>
</tr>
<tr>
<td>Cluster Development - Artisans</td>
<td>SC Artisans – Design development, production oriented training, market linkage</td>
<td>250</td>
<td>37.50</td>
</tr>
<tr>
<td>Infrastructure Development</td>
<td>Critical gap/ last mile linkage (max 15% of the total allocation)</td>
<td>15000</td>
<td>1500.00</td>
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<tr>
<td>Administrative Expenses</td>
<td>Around 3% of the total allocation for supervision, monitoring, documentation</td>
<td></td>
<td>242.50</td>
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<tr>
<td>TOTAL</td>
<td></td>
<td>85,550</td>
<td>100,00.00</td>
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Implementation Process flow

Annual Plan
• Allocation of resources among Districts as per SC population percentage

Sub-District Allocations
• By Districts to Blocks thereafter by Blocks to GPs as per SC pop percentage

Sponsoring
• By GPs – Blocks – Banks for Bank Linked schemes
• By GPs – Blocks – Districts – HO of Corporation for NSFDC schemes

Disbursement
• Bank Loan by Banks – Corporation releases subsidy to beneficiary account directly after disbursement confirmation by Banks
• Sanctioned by HO – Fund to Districts – Disbursement by Districts to beneficiaries directly to Bank Account for NSFDC schemes

Infra Dev
• By District offices of the Department

Around 85% of the SCA implemented by Corporation, 15% by District offices of Department
BWC: Looks after the interest of SC/ST at Block level and cases are sanctioned by BWC before sponsoring
DWC: Looks after the interest of SC/ST at District level and cases are sanctioned before sponsoring to HO of corporation
Skill Development : Norms

- As per Common Norm Notification of Skill Ministry
- Service providers are mandatorily either NSDC partner or affiliates of Sector Skill Council (SSC)
- Rate as per Common Norms
- Evaluation and certification by Sector Skill Council only
- No stipends allowed
- Linkages with employment: Either Job-employment or Self-employment (Financed by Bank/Corporation) – Min. 70% linkage with 3 months tracking – liability of service provider
- Payment milestone for service providers, Performance security @ 5% of value of work
Models of Employment Linkages

• Industry association and branding – Value addition
• Priority on entrepreneurship development for sustainability
• Around 19,000 SC/ST female out of 28,000 trained (Beauty Therapist course) are barefoot beauticians earning from Rs. 3000 pm to 15,000 pm/ 500 applied for finance for setting up parlors (Branded by Shehnaz Hussain)
• Around 3,500 Female Master Tailors (Self-Employed Tailor course) are setting up Selai Schools (Usha Selai School Model)
• On an average 3,500 trainees are provided job employment in sectors like ‘Plastics Engineering & Technology (CIPET), Automotive (Hyundai Motors), Banking & Financial (Axis Bank, ICICI Bank), FMCG (Godrej, ITC), LED Mechanics (SIMOCO), Security & Surveillance (G4S), DTH Installation, AC/ Refrigerator (Samsung, LG), Nursing Aid, GDA, Front Line Health Worker etc.
Cluster Development: APPROACH

• Identify potential area (17 villages of Debanandapur GP, Birbhum)
• Survey to ascertain socio-economic status, skill gap – programme campaign
• Association of DC Handicrafts, EPC, ATDC, NIFT
• Skill Training (Two levels)
• Production orientation
• Adoption of Technology
• Development of Contemporary Design
• Product Diversification
• Branding
• Arrange Resource persons from relevant fields
• Market Linkage
• Setting up Common Facility centre
• Entrepreneurship development (160 female entrepreneurs were financed though NSFDC scheme)

*Develop entire value chain, Enhanced Income, Informed choices*
Picture gallery - Training
Training Output: Products
Participation in Fairs

- EP Society - Delhi
- Delhi Haat
- IITF - Delhi
- Surajkund
- Sabala - Kolkata
- Saras - Kolkata
Training Output – Outlets at Bolepur, Kolkata, Delhi
Common work shed